

## MEDIA RELEASE

Level 5, 10 Hickson Road The Rocks  
Sydney NSW 2000 Australia  
Phone 61 2 8248 6500 Fax 61 2 8248 6599  
sydneyfestival.org.au



# The Beach at the Cutaway, Barangaroo Reserve

AUSTRALIAN EXCLUSIVE  
Snarkitecture, USA



Photo: Noah Kalina

*"...child-like whimsy and nostalgia-inducing fun"*

**Vanity Fair**

*"...the effortless floating, the thrill of being off-balance, the inevitable static-electricity hair."*

**Washington Post**

For a cool change this summer, Sydney Festival presents *The Beach at the Cutaway, Barangaroo Reserve* – a joyous monochromatic installation of 1.1 million recyclable polyethylene balls; an ocean on a 60 metre wide shoreline free of sand and sheltered from the sun inside the Cutaway at Barangaroo Reserve.

A free, interactive installation that takes cues from the familiar experience of a summer day at the beach, the installation reimagines both the natural and cultural elements of the beach to create an unexpected and memorable experience using everyday materials - scaffolding, panelling, mirrors and a sloped floor that leads to a sea of recyclable white balls.

*The Beach at the Cutaway, Barangaroo Reserve* welcomes visitors of all ages to explore, play and relax in this immersive and extraordinary setting. Initially commissioned in 2015 by the National Building Museum in Washington D.C, the quintessential Australian experience is reimagined by **Snarkitecture**, a New York-based design studio that explores the boundaries between art and architecture.

Snarkitecture's name is drawn from Lewis Carroll's *The Hunting of The Snark*, a poem describing the "impossible voyage of an improbable crew to find an inconceivable creature." In its search for the unknown, Snarkitecture creates architectural-scale projects, installations and objects. They have created spaces for electro wunderkinds **Chromeo**, fashion labels **Public School**, **Calvin Klein** and **Richard Chai** and retailers **COS**, **Stampd** and **Kith**. Snarkitecture was co-founded by **Alex Mustonen** and **Daniel Arsham** in 2008.

This January, Sydneysiders are invited to take a dip or bliss out in a beach chair and literally submerge yourself in art.

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Where	the Cutaway, Barangaroo Reserve
When	7–29 January Closed Mondays
Tickets	FREE between 10am–5pm Early limited capacity entry from 9am, \$15 + booking fee Limited ticketed sessions available at 9am, 6.30pm and 8.30pm on 13, 14, 21, 27 & 28 January, \$15 + booking fee
Bookings	Sydney Festival on 1300 856 876 sydneyfestival.org.au/beach

*The Beach at the Cutaway, Barangaroo Reserve is supported by the NSW Government's tourism and major events agency, Destination NSW. Sydney Festival and Destination NSW have a strategic partnership that will see three world premieres and four Australian exclusive events presented at Sydney Festival 2017.*

**Multipacks** are available for Sydney Festival events. Book 3 or more events and save up to 15%. Discounts apply to full price A Reserve or General Admission tickets.



### For interviews and further information contact:

Jessica Keirle, Publicity Manager [jessica.keirle@sydneyfestival.org.au](mailto:jessica.keirle@sydneyfestival.org.au)

Julia Barnes, Publicist [julia.barnes@sydneyfestival.org.au](mailto:julia.barnes@sydneyfestival.org.au)

Georgia McKay, Publicist [georgia.mckay@sydneyfestival.org.au](mailto:georgia.mckay@sydneyfestival.org.au)

**Barangaroo**

